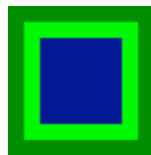


Association for Cultural Economics International

ACEI

Newsletter

Volume 11 Number 2



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Table of Contents

1. Matters of ACEI

Letter from the President

Report of the Executive Secretary-Treasurer

2. Academic Interests

Conferences Scheduled and Calls for Papers

Publications by Members

3. Report

UNESCO World Heritage List 2

4. Editor's Corner

Editor's Note

Quotations on Arts and Culture

John Kenneth Galbraith

Call for Information

Addresses of ACEI Officers

1. Matters of ACEI

◆ Letter from the President

Approximately 150 economists, other social scientists, arts administrators, policy makers, and others who share a common interest in cultural research gathered in Chicago in early June for the 13th Biennial conference of ACEI. Representing some two dozen countries from six continents, participants heard approximately 130 presentations in 36 concurrent sessions and one roundtable discussion, and attended four plenary sessions. The conference banquet at the Chicago Cultural Center afforded attendees not just a wonderful meal and networking opportunity, but also a unique perspective on the new Frank Gehry bandstand on the Chicago lakefront. Having previously seen the Gehry-designed Weisman Art Museum at the University of Minnesota during the Minneapolis conference, perhaps ACEI members should consider having conferences at all Gehry sites. JUST KIDDING!!

Winner of the Presidents Prize for best paper by a student was Jen Snowball of South Africa for her paper, "Art For The Masses? Justification For The Public Support Of The Arts In Developing Countries: 2 Arts Festivals In South Africa."

The next conference will be held in Vienna in the summer of 2006. Planning for the conference is already underway, and the hope is to have an overlapping meeting with the annual Social Theory, Politics, and the Arts (STPA) conference, providing a rich opportunity for interdisciplinary cross-fertilization. STPA has not previously met outside the United States.

A vote of the ACEI membership authorized partial funding of smaller conferences between the biennial gatherings, and further information on these opportunities will soon be available on the ACEI website,

<http://www.dac.neu.edu/economics/n.alper/acei>

Charles M. (Mel) Gray

[ACEI President, CMGRAY@stthomas.edu]

◆ Report of the Executive Secretary-Treasurer

The Executive Board of the Association met in Chicago in June at the 13th International Conference on Cultural Economics. Part of the business transacted included:

1. A discussion of the final program and arrangements for the Chicago conference. Concern was raised with regard to the last minute withdrawal of paper presenters. A motion was passed unanimously to require that in the future paper presenters must register for the conference at least one month in advance or else their paper will be dropped from the program.

2. The membership report showed that membership at the time was at 168, up from last year, and today it is (post-conference) at 179. This is the highest it has been since 1998, when the ACEI's conference was held in Barcelona. It was suggested that additional information be collected from the members when they join and that a survey be taken of members who do not renew their memberships to learn the reasons.

3. There was further discussion of the report "The Current State and Possible Strategies for the Promotion of the ACEI and the Development of Its Membership" produced by a committee of the Executive Board. Several suggestions came from the discussion which the Board hopes to implement over the next few years, including:

a. Develop themes that will be used in the development of the program for the next biennial conference and for small workshops and conferences to be supported/co-sponsored by the ACEI. A committee of the Board will be drafting and distributing requests for proposals from members interested in hosting these conferences/workshops where they will be offered the opportunity to obtain up to \$2000 from the ACEI in support of the program.

b. The President-Elect will be encouraged to organize a pre-conference workshop prior to the next biennial conference for graduate students to interact with researchers in the field.

Further discussion of additional actionable recommendations from the report will continue via email and at the next Executive Board meeting tentatively scheduled for May 2005.

4. There was some preliminary discussion on where the 2008, 15th International Conference on Cultural Economics, should be held. In particular there was discussion on whether the conference needs to be held in North America, or somewhere other

than Europe, to continue the informal policy of alternating between these two locations. The Executive Board would welcome preliminary proposals from anyone interested in hosting the conference. Please send them to me (Neil Alper, Executive Secretary).

The ACEI's Nominating Committee identified a candidate for the position of President Elect, Ruth Towse, and a preliminary slate of eight names of people to fill the three positions on the Executive Board that will become vacant this year. The nominees are: Lluís Bonet, Spain; Arthur Brooks, US; Victor Fernandez, Spain; Xavier Greffe, France; Carla Huntington, US; Robert Kling, US; Ilde Rizzo, Italy; and John Sedgwick, UK. The ballot will include biographical information and a statement of their interest in joining the Executive Board.

The ballot will be distributed to all the members in the early fall. The ACEI's constitution permits nominations to come directly from the membership as long as they are presented to the Executive Secretary by September 15. The details of the requirements to make a nomination can be found in the constitution on the ACEI's web site (www.acei.neu.edu).

As Treasurer, I can again report that the treasury is strong and that the interest bearing account is still not producing much revenue due to the low interest rates in the U.S.

If there are questions regarding any of these items, the Executive Secretary-Treasurer, Neil Alper, would be glad to answer them. He can be contacted at: acei@neu.edu.

Respectfully,

Neil Alper

[ACEI Executive Secretary-Treasurer: acei@neu.edu]

2. Academic Interests

☆ Conferences Scheduled and Calls for Papers

(1) **International Business & Economics Research Conference**, (Las Vegas, U.S.A.) 4-8 October, 2004

Deadline for paper submission: August 2004,

Further information at: <http://www.ciberinstitute.org/ibermain.htm>

(2) **Workshop on Happiness, Economics, and Interpersonal Relationships**, (Trento, Italy) 3-4. December 2004

Deadline for paper submission: 20. September 2004

Further information at: <http://www.unitn.it/events/he/>

(3) **The 8th International Conference on Arts & Cultural Management** (HEC Montreal, Canada) 3-6 July 2005.

The deadline for submission of abstracts is October 15th, 2004

Please visit the official AIMAC'2005 website for more detail. AIMAC2005"<aimac2005@hec.ca> <http://www.hec.ca/aimac2005/callforpapers.htm>

☆ Publications by ACEI Members

Editors would like to encourage you to submit the list of your recent publications of books, papers, and manuscripts so that others may benefit from the results of your research.

(1) Books

- The UK Department for Culture Media and Sport (DCMS), ***Culture at the Heart of Regeneration*** – based on new research by Graeme Evans (g.evans@londonmet.ac.uk)

The UK Department for Culture Media and Sport (DCMS) has published a consultation document: culture at the Heart of Regeneration which aims to build on the evidence and strengthen the use of culture in regeneration projects. There is an emerging body of evidence, which suggests that culture is a key driver in the regeneration process and can help create sustainable communities. The report looks at the regenerative effects of large cultural buildings as well as smaller community initiatives, assesses the economic and social benefits of cultural regeneration, and poses a series of questions designed to build up the body of evidence and to engage a wide range of stakeholders. The report is based on a detailed research study undertaken by Professor Graeme Evans, London Metropolitan University (cities@londonmet.ac.uk) which includes a longitudinal literature review,

published separately as: the Contribution of Culture to Regeneration in the UK: A Review of Evidence? Both reports are **available free**, from the DCMS, web site at: www.culture.gov.uk/global/consultations

- Fabio Maniscalco (editor), "Mediterraneum. Protection and exploitation of cultural and environmental Patrimony" *Volume n. 3, Protection of Cultural Heritage of Algeria* (pp. 180; figg. 30; 25 Euro) This volume is divided into three sections: the first one analyses the administrative organisation, rules and general questions about protection of cultural heritage in Algeria, the largest State of Maghreb; the second one presents some practical experiences concerning protection and management of Algerian cultural heritage; the third one includes the main texts of law about protection of cultural heritage, with implicit reference to the whole north-African context. Contributions by S. Abdulac, A. Di Tolla, F. Maniscalco, A. Misiani and L. Serra. e-mail: massaeditore@libero.it - osservatoriobc@tin.it web page: http://web.tiscali.it/mediterraneum_isform

-Colin Hoskins, Stuart McFadyen, and Adam Finn, *Media Economics: Applying Economics to New and Traditional Media*, Sage Publications, Thousand Oaks, 2004, pp. 356. (stuart.mcfadyen@ualberta.ca)

This book provides a thorough foundation in the economic principles and concepts needed to understand media industries and issues. The book recognizes the reality of convergence and consolidation in media industries rather than addressing each media industry separately. Applications are made to media industries in the US, UK, Canada, and Australia

3. Report

☆ UNESCO World Heritage List 2 (Gambia ~ Jordan)

[UNESCO: <http://www.thesalmons.org/lynn/world.heritage.html>]

BRIEF EXPLANATION OF WORLD HERITAGE LIST

The World Heritage List was established under terms of the Convention Concerning the Protection of World Culture and Natural Heritage adopted in November, 1972 at the 17th General Conference of UNESCO. The Convention states that a World Heritage

Committee "will establish, keep up-to-date and publish" a World Heritage List of cultural and natural properties, submitted by the States and considered to be of outstanding universal value.

One of the main responsibilities of this Committee is to provide technical co-operation under the World Heritage Fund for the safeguarding of World Heritage Sites to States Parties whose resources are insufficient. Emergency assistance is also available under the Fund in the case of properties severely damaged by specific natural or man-made disasters or threatened with imminent destruction.

The list currently contains 754 different properties as of June, 2003. The Committee named 12 sites in 1978, 44 in 1979, 26 in 1980, 28 in 1981, 24 in 1982, 28 in 1983, 22 in 1984, 31 in 1985, 18 in 1986, 42 in 1987, 36 in 1988, 7 in 1989, 17 in 1990, 23 in 1991, 21 in 1992, 32 in 1993, 29 in 1994, 29 in 1995, 37 in 1996, 46 in 1997, 30 in 1998, 48 in 1999, 61 in 2000, 31 in 2001, 9 in 2002, 24 in 2003. (*Small discrepancies in numbers may be due to different methods of numbering sites, and overlapping of sites into two countries.)

Here is the second installment (in alphabetical order from Gambia to Jordan) of the full list of the 754 sites (as of June 2003) in the world. To see more recent additions, please visit the UNESCO website.

GAMBIA

2003 James Island and Related Sites

GEORGIA

1994 The Historical Church Ensemble of Mtskheta

1994 Bagrati Cathedral and Gelati Monastery

1996 Upper Svaneti

GERMANY

1978 Aachen Cathedral

1981 Speyer Cathedral

1981 Wurzburg Residence, including the Court Gardens and Residence Square

1983 Pilgrimage Church of Wies

1984 The Castles of Augustusburg and Falkenlust at Bruhl

1985 St. Mary's Cathedral and St. Michael's Church, Hildesheim
1986 Roman Monuments, Cathedral and Liebfrauen-Church in Trier
1987 Hanseatic City of Lubeck
1990 Palaces and Parks of Potsdam and Berlin
1991 Abbey and Altenmunster of Lorsch
1992 Mines of Rammelsberg and the historic town of Goslar
1993 Town of Bamberg
1993 Maulbronn Monastery Complex
1994 The Collegiate Church, Castle, and Old Town of Quedlinburg
1994 Volklingen Ironworks
1995 Messel Pit Fossil Site, a fossil-rich quarry near Darmstadt
1996 The Bauhaus and its sites in Weimar and Dessau
1996 Cologne Cathedral
1996 Luther Memorials in Eisleben and Wittenberg
1998 Classical Weimar
1999 Museumsinsel (Museum Island), Berlin
1999 Wartburg Castle
2000 Garden Kingdom of Dessau-Worlitz
2000 Monastic Island of Reichenau
2001 Zollverein Coal Mine Industrial Complex in Essen
2002 Upper Middle Rhine Valley
2002 Historic Centres of Stralsund and Wismar

GHANA

1979 Forts and Castles in Volta, Greater Accra, Central and Western Regions
1980 Ashanti Traditional Buildings

GREECE

1986 Temple of Apollo Epicurius at Bassae
1987 Archaeological Site of Delphi
1987 The Acropolis, Athens
1988 Mount Athos
1988 Meteora
1988 Paleochristian and Byzantine Monuments of Thessalonika
1988 Archaeological Site of Epidaurus

1988 Medieval City of Rhodes
1989 Archaeological Site of Olympia
1989 Mystras
1990 Delos
1990 Monasteries of Daphni, Hossios Luckas and Nea Moni of Chios
1992 Pythagoreion and Heraion of Samos
1996 Archaeological Site of Vergina
1999 Archaeological Sites of Mycenae and Tiryns
1999 Historical sites on the Island of Patmos

GUATEMALA

1979 Antigua Guatemala
1979 Tikal National Park
1981 Archaeological Park and Ruins of Quirigua

GUINEA AND COTE D'IVOIRE

1981 Mount Nimba Strict Nature Reserve

HAITI

1982 National Historic Park, including La Ferriere Citadel, Sans-Souci Palace, and Site of Les Ramiers

HOLY SEE

1984 Vatican City

HONDURAS

1980 Maya Site of Copan
1982 Rio Platano Biosphere Reserve

HUNGARY

1987 Budapest, including the Banks of the Danube with the district of Buda Castle
1987 Hilloko
1996 Millenary Benedictine Abbey of Pannonhalma and its Natural Environment
1999 Hortobagy National Park
2000 Pecs (Sopianae) Early Christian Cemetery
2002 Tokaji Wine Region Cultural Landscape

HUNGARY/SLOVAK REPUBLIC

1995 Caves of the Aggtelek and Slovak Karst

INDIA

1983 Ajanta Caves
1983 Ellora Caves
1983 Agra Fort
1983 Taj Mahal
1984 Sun Temple, Konarak
1985 Group of Monuments at Mahabalipuram
1985 Kaziranga National Park
1985 Manas Wildlife Sanctuary
1985 Keoladeo National Park
1986 Churches and Convents of Goa
1986 Group of Monuments at Khajuraho
1986 Group of Monuments at Hampi
1986 Fatehpur Sikri
1987 Group of Monuments at Pattadakal
1987 Elephanta Caves
1987 Brihadisvara Temple, Thanjavur
1987 Sundarbans National Park
1988 Nanda Devi National Park
1989 Buddhist Monastery at Sanchi
1993 Humayun's Tomb, Delhi
1993 Qutab Minar and associated monuments, Delhi
1999 Darjeeling Himalayan Railway
2002 Mahabodhi Temple Complex at Bodh Gaya
2003 Rock Shelters of Bhimbetka

INDONESIA

1991 Komodo National Park
1991 Ujung Kulon National Park
1991 Borobudur Temple compound
1991 Prambanan Temple compound
1996 Sangiran Early Man Site
1999 Lorentz National Park

IRAN

1979 Persepolis

1979 Tchogha Zanbil Ziggurat and Complex

1979 Meidan Emam, Esfahan

2003 Takht-e Soleyman

IRAQ

1985 Hatra

2003 Ashur (Qal'at Sherqat)

IRELAND

1993 Archaeological Ensemble of the Bend of the Boyne

1996 Skellig Michael

ISRAEL

2001 Masada National Park

2001 Old City of Acre

2003 The White City of Tel-Aviv

ITALY

1979 Rock Drawings in Valcamonica near Brescia

1980 Santa Maria delle Grazie with "The Last Supper" by Leonardo da Vinci

1982 Historic Centre of Florence

1987 Venice and its Lagoon

1987 Piazza del Duomo, Pisa

1990 Historic Centre of San Gimignano

1993 I Sassi di Matera

1994 Vicenza, the City of Palladio and the Villas of the Veneto

1995 Historic Center of Siena

1995 Historic Center of Naples

1995 Ferrara

1995 Crespi d'Adda

1996 Castel del Monte

1996 Trulli of Alberobello

1996 Early Christian Monuments and Mosaics of Ravenna

1996 Historic Centre of the City of Pienza

1997 The 18th-Century Royal Palace at Caserta with the Park, the Aqueduct of Vanvitelli, and the San Leucio Complex

1997 Residences of the Royal House of Savoy

1997 Botanical Garden (Orto Botanico), Padua
1997 Cathedral, Torre Civica and Piazza Grande, Modena
1997 Archaeological Areas of Pompei, Ercolano, and Torre Annunziata
1997 Villa Romana del Casale
1997 Su Nuraxi di Barumini
1997 Portovenere, Cinque Terre, and the Islands (Palmaria, Tino and Tinetto)
1997 The Costiera Amalfitana
1997 Archaeological Area of Agrigento
1998 Cilento and Vallo di Diano National Park
1998 Historic Centre of Urbino
1998 Archaeological Area and the Patriarchal Basilica of Aquileia
1999 Villa Adriana
2000 Aeolian Islands
2000 Assisi
2000 City of Verona
2001 Villa d'Este, Tivoli
2002 Late Baroque Towns of the Val di Noto
2003 Sacri Monti of Piedmont and Lombardy

ITALY/HOLY SEE

1980 Historic Centre of Rome, the properties of the Holy See in that city enjoying extraterritorial rights, and San Paolo Fuori le Mura

JAPAN

1993 Shirakami-Sanchi beech forest
1993 Yakushima, an ancient cedar forest
1993 Himeji-jo (Himeji Castle)
1993 Buddhist monuments in the Horyu-ji area
1994 Historic Monuments of Ancient Kyoto
1995 Historic Villages of Shirakawa-go and Gokayama
1996 Hiroshima Peace Memorial (Genbaku Dome)
1996 Itsukushima Shinto Shrine
1998 Historic Monuments of Ancient Nara
1999 Shrines and Temples of Nikko
2000 Gusuku Sites and Related Properties of the Kingdom of Ryukyu

JERUSALEM

1981 The Old City of Jerusalem and its Walls

JORDAN (HASHEMITE KINGDOM OF)

1985 Petra

1985 Quseir Amra

4. Editor's Corner

◆ Editor's Note

The unusually hot summer is almost over and I hope everyone on the northern hemisphere is unscathed from the sizzling summer. I gather that the biennial conference in Chicago was useful for all the members of ACEI. The next ACEI conference will be held in Vienna in 2006.

We will be voting on the president-elect and new executive board members in the fall. Your active participation in voting will be appreciated. You can see the names of the nominees in the report by the executive secretary-treasurer.

For this issue, disappointingly, I have not received much information from the members. The key to success of this newsletter is the information from you, the general membership of this association. Please respond to the **Call for Information**.

Looking forward to hearing from you all,

Byung-Hee Soh

[Editor, ACEI newsletter acei_news@yahoo.co.kr]

◎ Quotations on Arts and Culture:

“Art is one manifestation of order. And it is the first casualty of disorder. Florence, Seville, Bloomsbury and Georgetown are beautiful because each part is in orderly relation to the whole. The modern commercial highway, the sprawling fringe of any city, the route into town from any airport is hideous because no part is related to a larger design. This order is rarely if ever

achieved permissively; it must always be imposed by the state or by social pressure. …… It is only that for asserting aesthetic priorities and providing the essential framework for artistic effort there is no alternative to the state.”(pp. 357-358)

--- **John Kenneth Galbraith** *The New Industrial State*, New York:

Signet Books, 1967. [submitted by B.H. Soh]

◆ Call for Information

Please share information that may be useful or of interest to other members:

Information on conferences.

Information on books and papers you have written.

Information on personal achievement and changes.

(affiliation, positions, promotions, honors, etc.)

Information on cultural events in your country.

Country report on the status of arts and culture or relevant policies.

A short account of a unique customs and cultural aspects of your country

that may enlighten Easterners or Westerners as the case may be.

Submit quotable quotations on arts or culture.

(Please be specific about the reference so that the editors can verify the quotations)

Submit short and semi-academic article on arts and culture

Submit short and succinct account of data on arts and culture

All the information should reach the editor **by Jan 20, 2005**

to be considered for the February 2005 issue.

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※ For a **membership application form**, see the **ACEI homepage** at <http://www.acei.neu.edu/>