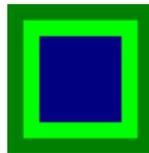


Association for Cultural Economics International

ACEI

Newsletter

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1. Matters of ACEI

◆ Letter from the President

As President-Elect Ruth Towse tells us in her letter below, the theme for the 2006 ACEI conference in Vienna is “Creative Industries and Cultural Entrepreneurship.” This should prove to be a fruitful framework, giving us an opportunity to assess our aggregate progress since Richard Caves’s plenary presentation on creative industries at the Minneapolis conference in 2000. The theme is also consistent with our first-ever joint meeting with the Social Theory, Politics, and the Arts conference (see the announcement and call for papers of that group’s 2005 conference below). STP&A sponsors *The Journal of Arts Management, Law, and Society*, where entrepreneurship is a natural focus.

The executive board of ACEI will be meeting in Edinburgh in late May, and any members who would like to offer matters for consideration at that meeting should contact me or any other member of the board.

Charles M. (Mel) Gray

[ACEI President: cmgray@stthomas.edu]

◆ Letter from the President-Elect

As President-Elect, my first task is to plan the next biennial congress, which will be held in Vienna in early July, 2006. Vienna is obviously a splendid city in which to meet and it has the extra merit that the FOKUS team lead by Monika Mokre has a lot of experience in organising conferences and they will be responsible for local arrangements. That not only guarantees that the conference will be well run but also ensures a warm welcome for ACEI in Vienna due to the many contacts with artists, arts organisations and policy-makers that FOKUS has developed over the years.

In order to plan the conference, I have formed a small committee of Monika Mokre, Françoise Benhamou and Günther Schulze, who have kindly agreed to offer advice from

time to time. Although I remain responsible for the planning, their support will be very valuable when needed.

As a general theme for the plenary sessions, I have chosen 'Creative Industries and Cultural Entrepreneurship'. This ties in with the increasing worldwide interest in these topics to which we as cultural economists have a great deal to contribute, not least in dispelling the hype and confusion that surround them. I am glad to say that Professor Richard Swedburg of Cornell University has agreed to be a keynote speaker. An expert on entrepreneurship and on Schumpeter (rather appropriate for a meeting in Austria, you will agree!), his approach is that of economic sociology.

Being in Vienna gives us another opportunity, however, and that is to encourage the participation of cultural economists from the new European Union countries and others in E. Europe. We are planning to organise a session on policies for the creative industries in these countries and in the EU in general, hopefully involving senior policy-makers. I am sure this will also have relevance for developing countries outside Europe, which have strong music, film and broadcasting industries (among others) that are increasingly seen as playing a role in economic development.

Spreading the word about the special knowledge of cultural economics is an important mission of the ACEI conferences but it is also the case that the ACEI exists to promote and encourage high standards of work in the field. We shall try to emphasise that in our conference planning. Of course, the ACEI conference in Vienna will as usual offer a forum for a wide range of topics besides those of the conference theme; every researcher has her or his own special area of interest and expertise in cultural economics to share with the profession and the outside world and that must also be accommodated in the conference programme.

I look forward to seeing you all in Vienna in 2006!

Ruth Towse

[ACEI President-Elect: towse@fhk.eur.nl]

◆ Report of the Executive Secretary–Treasurer

The period since the ACEI's conference in Chicago has been relatively quiet with one major exception, the election of Ruth Towse as the new President Elect, and the election of Lluís Bonet (University of Barcelona, Spain), Arthur Brooks (Syracuse University, USA) Xavier Greffe (University of Paris 1, France). I would like to take this opportunity to congratulate the new members and welcome them to the Executive Board. I'd also like to thank the other candidates for their willingness to be on the ballot.

I would like to recognize the three former members of the Executive who left the Board in 2004. They all contributed a great deal to the ACEI. They are Andrew Burke, Arjo Klamer and Guenther Schulze. Additionally, I want to especially thank Bruce Seaman who also left the Board after many years of service as President Elect, President and most recently as Immediate Past President. It was always a pleasure and a joy to work with him.

The Executive Board of the Association recently “met” (electronically) to approve the membership fees for 2005 and 2006. The fees that were approved were the same as they were for 2004 and 2005. They are: \$165 (US) for 2005 and 2006; \$90 for 2005; and \$65 for students in 2005.

As Treasurer I can report that the treasury is strong and that the interest bearing account is still not producing much revenue due to the low interest rates in the U.S., though they have gone up a bit recently. Membership at the end of 2004 was 198, the largest it has ever been. It is hoped that we can maintain this level in the off conference year and improve on it in 2006 for the 14th International Conference on Cultural Economics which is to be held in Vienna, Austria, in early July. Details of this conference will be available soon on the ACEI's web site.

If there are questions regarding any of these items, the Executive Secretary–Treasurer, Neil Alper, would be glad to answer them. He can be contacted at: acei@neu.edu.

Respectfully,

Neil Alper

[ACEI Executive Secretary–Treasurer: acei@neu.edu]

2. Academic Interests

☆ Conferences Scheduled and Calls for Papers

(1) **Sixteenth Annual COPE International Conference (COPE 2005)** in Santiago de Chile, Chile from 9. July 2005 to 16. July 2005. Deadline for paper submission: 31. March 2005

JEL classification(s): A Further information at: <http://www.copeintl.info/>

(2) **Asia–Pacific Economic Association (APEA) conference**, Tokyo, Japan, July 30–31, 2005.

<http://apeaweb.org/confer/hito05/> This is the first conference organized by Asia–Pacific Economic Association, an economic association for the advancement of economic research and cooperation among economists in the Asia–Pacific region. Papers in all economics fields, either theoretical or empirical, will be considered. Please submit an extended abstract or a paper to Yin–Wong Cheung of the University of California, Santa Cruz cheung@ucsc.edu. The deadline for submission to either conference is January 31, 2005. We may be able to receive your submission slightly beyond the deadline, but if you need more time to send us your submission, please let us know as soon as possible.

(3) **20th Annual Congress of the European Economic Association (EEA)** in Amsterdam, Netherlands from 24. August 2005 to 27. August 2005. Deadline for paper submission: 20.

February 2005 JEL classification(s): A, B, C, D, E, F, G, H, I, J, O, P Further information at: <http://www.eea2005.org>

(4) **EWACE – Second European Workshop on Applied Cultural Economics** in Catania, Italy from 22. September 2005 to 24. September 2005. Deadline for paper submission: 15. June 2005. JEL classification(s): C, Z

Further information at: <http://polis.unipmn.it/hp/zanola/index.php>

(5) **Australian Conference of Economists 2005** in Melbourne, Australia from 26. September 2005 to 28. September 2005. Deadline for paper submission: 31. May 2005 JEL classification(s): A, B, C, D, E, F, G, H, I, J, K, L, N, O, P, R Further information at: <http://www.conferences.unimelb.edu.au/ace2005/>

(6) **31st Annual International Conference on Social Theory, Politics and the Arts (STP&A)** October 6–8, 2005 in Eugene, Oregon U.S.A. Call for Papers: Deadline is March 15, 2005 Please see the conference website for more information: <http://aad.uoregon.edu/STPA.htm> or email stpa@darkwing.uoregon.edu

(7) **3rd Workshop on Media Economics** in Hamburg, Germany from 14. October 2005 to 15. October 2005. Deadline for paper submission: 15. July 2005 JEL classification(s): D, K, L, M, Z Further information at: <http://www.ruhr-uni-bochum.de/wettbewerb/mediaecon/3WME.pdf>

(8) **10th Annual Meeting of LACEA** in Paris, France from 27. October 2005 to 29. October 2005. Deadline for paper submission: 30. April 2005 JEL classification(s): A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, Z Further information at: <http://www.aup.edu/lacea2005>

(9) **2nd Annual Meeting of the Chinese Society for the Promotion of Economic Theory** in Beijing, China from 9. December 2005 to 11. December 2005. Deadline for paper submission: N/A or unknown JEL classification(s): A, C, D, F, G, H, L, O, Q, Z Further information at: <http://www.c-jet.org>

(10) **Workshop on Economics of DRM and the Cultural Industries**, Erasmus University, Rotterdam, March 21, 2005. The workshop will cover following topics: economics of copyright, file sharing, artists income, micro payments, and administration of DRM. Young researchers are invited to submit a short abstract and personal information. Call for Papers: www.redida.org

☆ Research Centers and Programs

(1) **CENTER FOR ARTS AND CULTURE** is affiliated with **George Mason University**, Virginia. The center will remain an independent think tank and carry on non-partisan research and policy projects. The center is sponsoring two web sites: <http://www.culturalpolicy.org> and <http://www.culturalcommons.org>. The center aims to inform and improve policy decisions that affect cultural life.

(2) **MASTER OF ECONOMICS AND TECHNIQUES FOR THE CONSERVATION OF THE ARCHITECTURAL AND ENVIRONMENTAL HERITAGE** in Venice

It is an international programme that is a result of a joint effort between the Nova Gorica Polytechnic, Slovenia, and the Università IUAV di Venezia, Italy. The graduate study programme leads to a master's or doctoral degree. The syllabus is distinctly interdisciplinary and research oriented. Italian Seat : Palazzo Cappello, Castello 6391, 30122 Venezia- tel + 39.041.5232243 fax + 39.041.2417532 e - mail: dobricic@iuav.it

(3) **STUDIES ON POLITICAL AND ECONOMIC ASPECTS OF CULTURE**, Venezuela
UNIVERSIDAD CENTRAL DE VENEZUELA / FACULTAD DE HUMANIDADES Y EDUCACION / INSTITUTO DE INVESTIGACIONES DE LA COMUNICACION
<http://www.innovarium.com/>

☆ Publications by ACEI Members

The editor would like to encourage you to submit the list of your recent publications of books, papers, and manuscripts so that others may benefit from the results of your research. Forthcoming work and manuscripts are not listed until they are published.

Books

(1) Ginsburgh, V., ed., *Economics of Art and Culture. Invited Papers at the 12th International Conference of the Association of Cultural Economics International*. Amsterdam: North Holland, 2003, xvii + 240 p.

(2) Mossetto G., Vecco M., *The Economics of Copying and Counterfeiting*, F. Angeli, Milano, pp. 256 This book is a collection of the original contributions, presented at the international workshop on The Economics of Copying and Counterfeiting held by ICARE, the International Center for Art Economics of the University Ca' Foscari of Venice, on December 3-4th 1998. The contributions are aimed at an extensive analysis of the economics of artistic fakes from the point of view of economists, sociologists and law experts. Some are in the nature of surveys, others are aimed at building models of market behaviour while others are case studies. The economics of art fakes has been analysed here focusing on four different aspects: theory and history, market and pricing, law enforcement and market regulation. <http://www.iuav.it>

(3) Peter Tschmuck: *Kreativität und Innovation in der Musikindustrie*, Innsbruck: StudienVerlag, 2004, 377 pages, € 38,00 ISBN: 3-7065-1836-8 www.studienverlag.at Why did jazz become a dominant popular music genre in the 1920s and rock 'n' roll in the 1950s? What are the effects of new communication technologies and the Internet on the creation of music in the early 21st century? Peter Tschmuck answers these questions by an integrated model of creativity and innovation that is based on an international history of music industry since Thomas A. Edison invented the phonograph in 1877. This book will be published in an English translation by Springer in 2005. Peter Tschmuck is associate professor of Culture Institutions Studies at the Institute of Culture Management and Culture Studies of the University of Music and Performing Arts, Vienna. – see www.mdw.ac.at/ikm. Contact: tschmuck@mdw.ac.at

(4) Graeme Evans, *Creative Spaces ?International Study of Creative City Strategies* A 2-year joint research study between London Metropolitan University and the University of Toronto is investigating strategies and policies towards creative industry and economic development in cities worldwide. Supported by the City of Toronto, Ontario Province and the London Development Agency, we are seeking evidence in the form of publications, reports, impact and evaluation studies – academic, policy and industry-based – to establish good practice and to set up a network of exchange between cities and researchers. If ACEI members have worked on, or have details of recent studies in this field, please contact g.evans@londonmet.ac.uk.

(5) Franz-Otto Hofecker und Peter Tschmuck (eds): *Kulturpolitik, Kulturforschung und Kulturstatistik*, Innsbruck: StudienVerlag, 2003, 210 pages, € 21,00, ISBN: 3-7065-1824-4 www.studienverlag.at The collected articles address the problem of harmonizing cultural statistics on both international and national levels in order to provide reliable data to support a qualified cultural policy discourse and to serve as basis for cultural policy decisions. In his contributions, Franz-Otto Hofecker demonstrates the merits of the LIKUS-system as a comparative statistical framework of public funding in Austria, and also provides a perspective for comparative statistics in the cultural industries. In contrast to this, Kevin Mulcahy critically analyses the cultural funding system in the U.S. The Cultural Industries' chapter of Franz-Otto Hofecker, as well as the contributions of Ilkka Heiskanen and Kevin Mulcahy are published in English. The rest of the book is in German. see www.mdw.ac.at/ikm. Contact: hofecker@mdw.ac.at

(6) Tasos Zembylas: *Kulturbetriebslehre. Grundlagen einer Inter-Disziplin*. Wiesbaden: VS Verlag für Sozialwissenschaften, 2004, 373 pages, € 39,90, ISBN: 3-531-14314-X www.vs-verlag.de *Culture Institutions Studies* (the rough translation for “Kulturbetriebslehre”) is occupied with (1) the formation of cultural goods as meaningful symbolic entities and their transformation into cultural commodities, (2) the analysis of cultural practices and their institutional frames that constitute and regulate the formation of cultural goods and services, (3) the examination of the specific characteristics of culture institutions as organisational settings and (4) the social organisation of cultural labour and other cultural activities e.g. consumption. The author emphasises the role of the practical framework (conventions, rules, institutions) in the process of formation and dissemination of values, preferences and judgements. Another important insight is the interpretation of cultural goods as res publica. Tasos Zembylas is associate professor of Culture Institutions Studies at the University of Music and Performing Arts, Vienna.- see www.mdw.ac.at/ikm. Contact: zembylas@mdw.ac.at

3. Report

☆ UNESCO World Heritage List 3 (Pakistan ~ South Africa)

[UNESCO: <http://www.thesalmons.org/lynn/world.heritage.html>]

BRIEF EXPLANATION OF WORLD HERITAGE LIST

The World Heritage List was established under terms of the Convention Concerning the Protection of World Culture and Natural Heritage adopted in November, 1972 at the 17th General Conference of UNESCO. The Convention states that a World Heritage Committee "will establish, keep up-to-date and publish" a World Heritage List of cultural and natural properties, submitted by the States and considered to be of outstanding universal value.

One of the main responsibilities of this Committee is to provide technical co-operation under the World Heritage Fund for the safeguarding of World Heritage Sites to States Parties whose resources are insufficient. Emergency assistance is also available under the Fund in the case of properties severely damaged by specific natural or man-made disasters or threatened with imminent destruction.

The list currently contains 754 different properties as of June, 2003. The Committee named 12 sites in 1978, 44 in 1979, 26 in 1980, 28 in 1981, 24 in 1982, 28 in 1983, 22 in 1984, 31 in 1985, 18 in 1986, 42 in 1987, 36 in 1988, 7 in 1989, 17 in 1990, 23 in 1991, 21 in 1992, 32 in 1993, 29 in 1994, 29 in 1995, 37 in 1996, 46 in 1997, 30 in 1998, 48 in 1999, 61 in 2000, 31 in 2001, 9 in 2002, 24 in 2003. (*Small discrepancies in numbers may be due to different methods of numbering sites, and overlapping of sites into two countries.) To see more recent additions, please visit the UNESCO website.

PAKISTAN

1978 Aachen Cathedral

1998 Historic Monuments of Ancient Nara

1980 Archaeological Ruins at Moenjodaro

1980 Buddhist Ruins at Takht-i-Bahi and Neighboring City Remains at Sahr-i-Bahlol

1980 Taxila

1981 Fort and Shalamar Gardens at Lahore

1981 Historic Monuments of Thatta

1997 Rohtas Fort

PANAMA

1980 Fortifications on the Caribbean Side of Portobelo-San Lorenzo

1981 Darien National Park

1997 Historic District of Panama, with the Salon Bolivar

PARAGUAY

1993 Jesuit Missions of La Santisima Trinidad de Parana and Jesus de Tavarangue

PERU

1983 City of Cuzco

1983 Historic Sanctuary of Machu Picchu

1985 Archaeological Site of Chavin

1985 Huascarán National Park

1987 Manu National Park

1988 Chan Chan Archaeological Zone

1990 Rio Abiseo National Park

1991 Historic Centre of Lima

1994 The Lines and Geoglyphs of Nasca and Pamapas de Jumana

2000 Historical Centre of the City of Arequipa

PHILIPPINES

1993 Tubbataha Reef Marine Park

1993 Baroque Churches of the Philippines

1995 Rice Terraces of the Philippine Cordilleras

1999 Puerto-Princesa Subterranean River National Park

1999 Historic Town of Vigan

POLAND

1978 Historic Centre of Cracow

1978 Wieliczka Salt Mine

1979 Auschwitz Concentration Camp

1979 Bialowieza National Park

1980 Historic Centre of Warsaw

1992 Old City of Zamosc

1997 Medieval Town of Torun

1997 Castle of the Teutonic Order in Malbork

1999 Kalwaria Zebrzydowska

2001 Churches of Peace in Jawor and Swidnica

2003 Wooden Churches of Southern Little Poland

PORTUGAL

- 1983 Central Zone of the Town of Angra do Heroismo in the Azores
- 1983 Monastery of the Hieronymites and Tower of Belem, Lisbon
- 1983 Monastery of Batalha
- 1983 Convent of Christ in Tomar
- 1988 Historic Centre of Evora
- 1989 Alcobaca Monastery with the tombs of Ines de Castro and King Dom Pedro
- 1995 Cultural Landscape of Sintra
- 1996 Historic Centre of Oporto
- 1998 Prehistoric Rock-Art Sites in the Coa Valley
- 1999 Laurisilva of Madeira
- 2001 Alto Douro Wine Region
- 2001 Historic Centre of Guimaraes

ROMANIA

- 1991 Danube Delta
- 1993 Biertan and its fortified church
- 1993 Monastery of Horezu
- 1993 Painted Churches of Northern Moldavia
- 1999 Historic Centre of Sighisoara
- 1999 Dacian Fortresses of the Orastie Mountains
- 1999 Wooden Churches of Maramures

RUSSIAN FEDERATION

- 1990 Historic Centre of St. Petersburg and related groups of monuments
- 1990 Khizi Pogost
- 1990 Kremlin and the Red Square in Moscow
- 1992 Historic Monuments of Novgorod and surroundings
- 1992 Cultural and historic ensemble of the Solovetsky Islands
- 1992 The White Monuments of Vladimir and Suzdal
- 1993 Architectural ensemble of the Trinity-Sergius Lavra in Sergiev Posad
- 1994 The Church of the Ascension, Kolomenskoye
- 1995 Virgin Komi Forests
- 1996 Volcanoes of Kamchatka
- 1996 Lake Baikal

1998 Golden Mountains of Altai
1999 The Western Caucasus
2000 The Ensemble of Ferapontov Monastery
2000 Historic and Architectural Complex of the Kazan Kremlin
2000 Curonian Spit
2001 Central Sikhote-Alin
2003 Citadel, Ancient City and Fortress Buildings of Derbent
SAINT KITTS AND NEVIS

1999 Brimstone Hill Fortress National Park

SENEGAL

1978 Island of Goree
1981 Djoudj National Bird Sanctuary
1981 Niokolo-Koba National Park
2000 Island of Saint-Louis

SEYCHELLES

1982 Aldabra Atoll
1983 Vallee de Mai Nature Reserve

SLOVAKIA

1993 The Historic town of Banska Stiavnica
1993 Vlkolinec Reservation of Folk Architecture
1993 Spissky Hrad and the cultural monuments in its environs
2000 Bardejov Town Conservation Reserve

SLOVENIA

1988 Skocjan Caves

SOLOMON ISLANDS

1998 East Rennell

SOUTH AFRICA

1999 Greater St. Lucia Wetland Park
1999 Robben Island
1999 Fossil Hominid Sites of Sterkfontein, Swartkrans, Kromdraai and Environs
2000 Ukhahlamba/Drakensberg Park
2003 Mapungubwe Cultural Landscape

4. Editor's Corner

◆ Editor's Note

Dear ACEI members:

On December 26 last year, the biggest earthquake in 40 years measuring 9 on the magnitude scale pushed the sea floor up over 30 feet along a 600-mile-long fault line beneath the Indian Ocean near Sumatra. A massive ocean surge known as tsunami struck seacoast communities in Thailand, Indonesia, Sri Lanka, India, Burma, the Andaman, and Maldiv Islands and as far as Somalia, Kenya, and Tanzania in Africa. This humanitarian crisis of historic proportions suffered as many as 260,000 deaths and four times as many injuries and destroyed-homes in the devastated area. Even though we do not yet have members from these affected regions, I know I speak for all of us in the ACEI in conveying my heartfelt condolences to the survivors of this nearly incomprehensible tragedy as they still struggle to cope with the massive physical and emotional devastation and to those who have lost friends and family in South and Southeast Asia. I urge you to show your sympathy and donate to the relief of this area whenever possible to fulfill our responsibilities as part of the global community.

I thank those who sent information for this issue. In this issue, I have included some information on research centers and research programs. If you have information on such institutions or research programs for cultural economics, please send it to me. I will need a brief country report on the status of arts and culture or relevant policies in your country (3-4 pages long in length) for the next issues of the newsletter. If you are interested, please contact me. The key to success of this newsletter is the information from you, the general membership of this association. Please respond to the **Call for Information**.

Looking forward to hearing from you all,

Sincerely,

Byung-Hee Soh

[Editor, ACEI newsletter acei_news@yahoo.co.kr]

⊙ **Quotations on Arts and Culture:**

“The requirement of conspicuous wastefulness is not commonly present, consciously, in our canons of taste, but it is none the less present as a constraining norm selectively shaping and sustaining our sense of what is beautiful and guiding our discrimination with respect to what may legitimately be approved as beautiful and what may not. (p.128) ... Gold, for instance, has a high degree of sensuous beauty; very many if not most of the highly prized works of art are intrinsically beautiful, though often with material qualification; the like is true of some stuffs used for clothing, of some landscapes, and of many other things in less degree. (p.129)…… ‘Great as is the sensuous beauty of gems, their rarity and price adds an expression of distinction to them which they would never have if they were cheap.’” (p.130)

--- **Thorstein Veblen**, *The Theory of the Leisure Class*,
London: Allen and Unwin, LTD., (1899), 1924. [submitted by B.H. Soh]

◆ Call for Information

Please share information that may be useful or of interest to other members:

Information on conferences.

Information on books and papers you have written.

Information on personal achievement and changes.

(affiliation, positions, promotions, honors, etc.)

Information on cultural events in your country.

Country report on the status of arts and culture or relevant policies.

A short account of a unique customs and cultural aspects of your country
that may enlighten Easterners or Westerners as the case may be.

Submit quotable quotations on arts or culture.

(Please be specific about the reference so that the editors can verify the quotations)

Submit short and semi-academic article on arts and culture

Submit short and succinct account of data on arts and culture

All the information should reach the editor **by July 15, 2005**

to be considered for the August 2005 issue.

Where to send: **Professor B.H. Soh**

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Journal of Cultural Economics

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ACEI Newsletter

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※ For a membership application form, see the ACEI homepage at

<http://www.acei.neu.edu/>