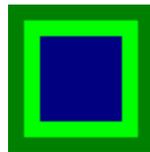


**Association for Cultural Economics International**

**ACEI**  
**Newsletter**

**Volume 13 Number 1**



**February 2006**

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## 1. Matters of ACEI

### From the President-Elect

With preparations for the Vienna conference well underway, it is time to turn attention to plans for the next two years when I shall be ACEI President. Although my conception of the role of president of a medium sized professional association like ours is more to lead from the back than the front, there are always some things on which one has a firm opinion. Mine is that our greatest strength as a scientific society lies in the high standards of academic and professional work of our members. If people from the outside are to take notice of our field, it will be because the work in it is well done. Cultural economics has been blessed from the start with the participation of some very distinguished economists of the older generation and it is now clear that the upcoming generations are ready to succeed them. The *Journal of Cultural Economics* continues to be our best advertisement and, in my view, it is going from strength to strength. I am confident that the new team of Günther Schulze and Michael Rushton will maintain the high standard of new work and relevance that has already been achieved. I would like to take this opportunity to pay tribute to the tremendous energy and dedication in addition to his academic skills that Mark Schuster brought to the Journal. I personally and the Association owe him a huge debt of thanks for his excellent work over the last 7 years.

Not all the contributors to the Journal are members of the ACEI and I do not think it wise to force that issue. It is to be hoped that more will be interested enough to join eventually. Perhaps a greater matter of concern in relation to membership is the group of people who regularly attend our conferences but do not become regular subscribers to the ACEI. As with surveys of non-participants of arts events, it would be interesting to know why they do not join. Our actual membership fee is very low and by far the greater part is the subscription to the *Journal of Cultural Economics* at a knock-down rate. The Executive Board has been concerned for quite a while now about increasing membership. I myself do not think that we shall ever be (or even want to be?) very much bigger than we are now, which is around 120. However, because our agreement with Kluwer (and now with Springer Verlag) to supply the Journal to members at so preferential a rate is predicated on a somewhat higher membership, we should aim to get up to a membership nearer 150 as a sustainable figure. The ACEI has already put into force several initiatives to encourage young members who, after all, are our

future. One such initiative is the Young Researchers' Workshop that will immediately precede the Vienna conference: post graduate participants will get advice from ACEI Executive Board members, led by Xavier Castañer, on their work and some financial support to attend both the Workshop and the conference. We look forward to its success.

Another task that needs speedy attention is to redo the ACEI website and we hope to make progress on that very soon.

Looking further ahead, we need to consider where the ACEI stands in relation to other professional/scientific societies – which other societies do our members belong to and which conferences do they attend. Are they competitors or is our work complementary? I have been to several conferences on media economics lately and am struck by the fact that though their work is very close and indeed overlaps with some of our subjects of interest (especially broadcasting), we do not know much about each other. As cultural economics moves more and more in the direction of the creative industries, we should perhaps explore our mutual interests. I would be very glad to hear your opinion on these matters either in person at the conference or by e mail.

Meanwhile, I look forward to our meeting in Vienna.

**Ruth Towse**

Professor of Economics of Creative Industries  
Erasmus University, Rotterdam, The Netherlands  
[ACEI President-Elect: towse@fhk.eur.nl ]

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**Report of the Executive Secretary-Treasurer**

Plans for the 14<sup>th</sup> International Conference on Cultural Economics to be held in Vienna, Austria, during the period July 6-9, 2006, and to be hosted by Monika Mokre/FOKUS, are well under way and are discussed in greater detail in other parts of this Newsletter. I'm excited about two new aspects of the conference. One is the pre-conference workshop for graduate students being hosted by the ACEI's Executive Board (interested participants should check the conference website for details and have until February 15 to apply for the

workshop). The second is the coordination of the conference with STP&A's conference. If you've missed the deadline for paper submissions it doesn't mean you can't attend. An announcement and link to the conference website can be found below.

The Executive Board is pleased that Springer, the publisher of the 'Journal of Cultural Economics,' has accepted our recommendation for the appointment of Professor Michael Rushton (Georgia State University, Atlanta) to the position of co-editor. He will start in July after the Vienna conference.

Again, as Treasurer I can report that the treasury is strong and that the interest bearing account is producing a little more revenue than in the recent past as interest rates in the U.S. have been rising (thank you Mr. Greenspan). Membership at the end of 2005 was 129. We do hope that this year we will improve on our strongest membership year of 2004 as it is a conference year.

If there are questions regarding any of these items, the Executive Secretary-Treasurer, Neil Alper, would be glad to answer them. He can be contacted at: [acei@neu.edu](mailto:acei@neu.edu).

Respectfully,

**Neil Alper**

[ACEI Executive Secretary-Treasurer: [acei@neu.edu](mailto:acei@neu.edu)]

## 2. Academic Interests

### **14<sup>th</sup> International Conference of the ACEI in Vienna, 6-9 July 2006**

The 14<sup>th</sup> International conference of the Association for Cultural Economics International (ACEI) is to be held in Vienna, Austria, 6-9 July 2006 at the University for Fine Arts. Local organization is by FOKUS, the Austrian Society for Cultural Economics and Policy Studies. The keynote talk is by Professor Richard Swedburg and there are two panel discussions, one on the economics of festivals and the other on creative industries. The latter is a part of a joint day with the STP&A (Social Theory, Politics and the Arts). Contributed

papers cover the application of economics to the performing and visual arts, heritage, media, cultural industries, cultural policy and related areas.

Information regarding the conference is on ACEI is available on [www.fokus.or.at](http://www.fokus.or.at) and from Paul Stepan on [Stepan@fhk.eur.nl](mailto:Stepan@fhk.eur.nl). For the ACEI see [www.acei.neu.edu](http://www.acei.neu.edu) or contact Professor Neil O. Alper, Executive Secretary-Treasurer, Northeastern University, email: [acei@neu.edu](mailto:acei@neu.edu)

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### **Urgent Message from the ACEI Conference Organizer: Lost Last Abstracts**

The following message is from Paul Stepan, who is collating all the conference abstracts. Needless to say, many people waited until the last minute to send in their abstracts and an insoluble problem has unfortunately arisen.

I'm awfully sorry but due to a virus, a worm or something similar, I have lost all the abstracts that arrived at my mailbox between January 30, 2006 09:30:41GMT+01:00 AM and January 31, 2006 11:00:00 PM GMT+01:00. All the other abstracts are safe since I made backups every other day. I have spent the last two days (and partly the nights) trying to recover the data but nothing worked. Also the efforts of the provider and professional data-rescuer failed. I'm really very sorry, but that seems to be the down side of digitalisation.

This message is going out to all ACEI members. If you know somebody who has submitted an abstract and who is not a member of the ACEI, please forward this message to them.

If you sent your abstract within the timeframe above please send it again. Due to this problem, the Call for Papers is extended to February 15th.

**Paul Stepan**  
[stepan@fokus.or.at](mailto:stepan@fokus.or.at)

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## **Call for participants: Pre-Conference Workshop for Graduate Students**

A workshop for graduate students will take place on the morning of July 6<sup>th</sup> 2006 (from 9 am to noon), prior to the beginning of ACEI biennial conference in the same venue (see for details [http://www.fokus.or.at/html\\_acei/index.htm](http://www.fokus.or.at/html_acei/index.htm)). The workshop consists of an interactive experience in which graduate students (masters and PhDs) discuss their dissertations, publication and job market issues amongst themselves and with scholars in the field (i.e. research on the economic aspects of culture).

Xavier Castañer (HEC School of Management, Paris) will lead the workshop together with Gillian Doyle (University of Stirling) and Steven Tepper (Vanderbilt University). Ruth Towse (Erasmus University), the President-Elect, and other members of the Executive Board will be present.

Interested graduate students should send their cvs and a 1-page abstract of their dissertation project, indicating at which stage they are at (pre or post-proposal defense), their institutional affiliation and title of their graduate program, as well as what type of job they envision after graduation (academic, government, consulting,..., and if academic in which discipline), to Xavier Castañer at [castaner@hec.fr](mailto:castaner@hec.fr), Doyle Gillian at [g.m.doyle@stir.ac.uk](mailto:g.m.doyle@stir.ac.uk) and Steven Tepper at [steven.j.tepper@Vanderbilt.Edu](mailto:steven.j.tepper@Vanderbilt.Edu) by February 15th, 2006.

Applicants will be informed of the decision on March 15th. The ACEI will take care of the conference fee for selected participants, and provide a portion of their travel and/or accommodation funding for those in need. Applicants who require such assistance should write a short letter with their applications, explaining why they need assistance and what their travel and accommodation costs to Vienna are. In the cases deemed worth funding, the ACEI will provide *up to* 200 Euros for participants coming from European countries (other than Austria) and 400 Euros for participants traveling from further away. If additional support is necessary, special hardship cases will be considered on a case by case basis.

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## Conferences Scheduled and Calls for Papers

(1) **Narrative Approaches in Research** in Vaasa, Finland from 20-21 April 2006. Deadline for paper submission: 31. March 2006 JEL classification(s): M, Z Further information at: [http://lipas.uwasa.fi/ktt/johtaminen/slides/narrative\\_approaches\\_in\\_research.htm](http://lipas.uwasa.fi/ktt/johtaminen/slides/narrative_approaches_in_research.htm)

(2) **Canadian Economics Association 40th Annual Meeting** in Concordia University, Montreal, Quebec, Canada. 26-28 May 2006. Deadline for paper submission: 28. February 2006. JEL classification(s): A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, Z. Further information at: <http://economics.ca/2006>

(3) **Global Summit on Arts and Culture: the role of the arts and culture in regeneration** held by IFACCA (International Federation of Arts Councils and Culture Agencies) in Newcastle Gateshead, U.K. 14-17 June 2006 [www.ifacca.org](http://www.ifacca.org)

(4) **Economics and Language** in Madrid, Spain from 15-17. June 2006. Deadline for paper submission: 17. April 2006 JEL classification(s): A, B, Z Further information at: <http://www.urrutiaelejalde.org/>

(5) **European Network on Industrial Policy (EUNIP) International Conference** in Limerick, Ireland 20-22 June 2006. Deadline for paper submission: 9 December 2005 JEL classification(s): F, H, J, L, O, R Further information at: <http://www.ul.ie/eunip2006>

(6) **The Annual Congress of the Society for Economic Research on Copyright Issues for 2006** in Singapore on the dates 29-30 June, 2006. An abstract should be sent as an attachment in an e-mail message, to be received no later than March 20th 2006, to: Email: [MAILTO:richard@serci.org](mailto:MAILTO:richard@serci.org) Successful authors will be notified before April 18th, 2006. Completed papers will be required before May 16th, and will be posted on the SERCI website: <http://www.serci.org>

(7) **5th Global Conference on Business & Economics** in Cambridge University, Cambridge, UK, United Kingdom. 6-8 July 2006. Deadline for paper submission: 30 November 2005 JEL classification(s): A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, Z Further information at: <http://www.facultyforum.com/gcbe>

**(8) STP&A 2006 Social Theory, Politics and the Arts 32nd annual conference**

9-11 July 2006, Vienna, Austria. The main conference theme is “Comparative Perspectives on Cultural Policy Change, including policy transfer and policy learning”. Sir Alan Peacock has agreed to give the keynote speech on Sunday, 9<sup>th</sup>. Organised by FOKUS, further information: <http://www.fokus.or.at> The deadline for proposals is January 31, 2006. Acceptance will be notified by March 15th. Proposals should be submitted to: [mayerhofer@fokus.or.at](mailto:mayerhofer@fokus.or.at)

**(9) 4th International Conference on Cultural Policy Research (ICCPR)** in Vienna, Austria. 12-16 July 2006 at the University of Music and Performing Arts in Vienna. This conference aims to provide an outlet for interdisciplinary and international exploration of the concepts, function and impact of cultural policies. It intends to reflect a broad view of cultural policy encompassing culture as a "way of life" as well as, in the narrower sense, culture of the arts and cultural industries. Iccpr 2006 is organised by EDUCULT (Institute for the Mediation of Arts and Science, Vienna, [www.educult.at](http://www.educult.at)) , for further information see: [www.iccpr2006.com](http://www.iccpr2006.com)

**(10) TOURISM AND THE NEW ASIA: IMPLICATIONS FOR RESEARCH, POLICY AND PRACTICE** in Beijing, China from 20-23. August 2006. Deadline for paper submission: 14. March 2006 JEL classification(s): C, F, J, M, O, Q, R Further information at: <http://www.pkutourism.com/news/map/conference2006.htm>

**(11) EUROPEAN ASSOCIATION FOR RESEARCH IN INDUSTRIAL ECONOMICS (EARIE)** 25-27 August 2006, Amsterdam. Faculty of Economics and Econometrics, University of Amsterdam, May 15, 2006. YOUNG ECONOMISTS' ESSAY AWARD: <http://www.earie2006.org>

**(12) 1<sup>st</sup> International Conference on Free Software and Tourism** (in French Language) in Cannes, France from 7-8 September 2006. Deadline for paper submission: 7. April 2006 JEL classification(s): Z Further information at: <http://www.i3s.unice.fr/LoLiTo-2006/>

## Publications by ACEI Members

The editor would like to encourage you to submit the list of your recent publications of books, papers, and manuscripts so that others may benefit from the results of your research.

### Papers in Academic Journals

- (1) Cellini, Roberto - Tiziana Cuccia, "**Endogenous Growth and Baumol's Disease: A Formal Moldel**", *RISEC - International Review of Economics and Business*, Vol. 52 n. 2, June 2005, pp. 205-222. Abstract: We present a simple model of endogenous growth à la Lucas, where arts and manufactured goods are produced. Learning by doing is more significant in the production of manufactures than in the production of the arts, so that Baumol's disease emerges. If prices are established in competitive markets, and if the distribution of labour supply across sectors is endogenous, a steady state does exist where the arts do not vanish either in monetary or in real terms.
- (2) Snowball, J. (2004) "**Interpreting economic impact study results: spending patterns, visitor numbers and festival aims**," *South African Journal of Economics*, Vol. 72, 5:1075-1083.
- (3) Soh, Byung-Hee '**On Resale Royalties for Works of Art**,' *Review of Cultural Economics v.7, n.2*, December 2004; 3-20.
- (4) Towse, Ruth '**Alan Peacock and Cultural Economics**' *The Economic Journal* 2005, 115 (June); 262-276.
- (5) Towse, Ruth '**Economics and Copyright Reform: aspects of the EC Directive**' in *Telematics and Informatics, Volume 22, Issues 1-2* , February-May 2005, pp. 11-24.
- (6) Towse, Ruth '**Number-crunching is not just a 'neutral' activity**' in *Review of Economic Research in Copyright Issues*, 2004,1;79-82.
- (7) Tschmuck, P. '**Culture Institutions Studies: Investigating the Transformation of Cultural Goods.**' with Hasitschka Werner and Zembylas Tasos, *Journal of Arts Management, Law and Society*, Vol. 35, Number 2, Summer, 2005, pp. 147-158. Abstract: This paper aims to present the epistemological foundations of a new scientific focus called "Culture Institutions Studies", which has recently been developed at the Institute of Culture Management and Culture Studies of the University of Music and Performing Arts Vienna. Culture Institutions Studies synthesizes cultural studies and economic approach to cultural goods and services.

### Book Chapters

- (1) Towse, R. '**Copyright and Economics**' in Simon Frith and Lee Marshall (eds) *Music and Copyright*, 2<sup>nd</sup> edition, University of Edinburgh Press. 2004. ISBN 0 7486 1813 9; 54- 69.

(2) Towse, R., '**Copyright and Cultural Policy for the Creative Industries**' in (ed.) Ove Granstrand, *Economics, Law and Intellectual Property*. 2004. Kluwer Academic Publishers. Boston/Dordrecht/London. ISBN 1-4020-7708-4; 419 - 438.

### Books

(1) Takeyama, L., Gordon, W., and Towse, R. (eds) 2005 *Recent Research in Copyright Issues*, Edward Elgar Publishing, Cheltenham, UK and Northampton, MA, USA. ISBN 1 84376 930 1.

(2) Tschmuck, Peter, *Creativity and Innovation in the Music Industry*, Springer. Berlin, New York etc., pp 281. Abstract: Peter Tschmuck presents an integrated model of creativity and innovation that is based on an international history of music industry since Thomas A. Edison invented the phonograph in 1877. By discussing the historic process of music production, distribution and reception the author highlights several revolutions in the music industry that were caused by the inference of aesthetic, technological, legal, economic, social and political processes of change.

### 3. Other Information

#### 2005 Arts & Cultural Policy Research Directory is released

The Center for Arts and Culture (CAC) in Washing, D.C. and the Center for Arts and Cultural Policy Studies at Princeton released the 2005 Arts & Cultural Policy Research Directory. The directory compiles results of a Fall 2005 survey shared with numerous individuals and institutions involved in cultural policy research. The questionnaire was designed to capture recent U.S.-based projects, publications and events that are both research-based and policy-focused. Download a PDF copy of the report: <http://www.culturalpolicy.org/pdf/05ResearchDirectory.pdf>

Books by CAC: *The Politics of Culture: Policy Perspectives for Individuals, Institutions and Communities* A volume of essays introduced and edited by Center staff that surveys issues we will face in the next century. Available through the New Press.; *National Investment in the Arts* Bruce Seaman Examines federal support systems for the arts, such as tax incentives and direct subsidy programs.; *Globalization and Cultural Diplomacy* Harvey Feigenbaum Examines trade, cultural diplomacy and foreign policy implications of globalization.

#### International Artist Residency Program

Artscape is currently accepting applications for the seventh term of the Gibraltar Point International Artist Residency Program, taking place May 19th ~ June 17th, 2006.

**Submission Deadline: February 10th, 2006, 4p.m.**

#### **ABOUT THE GIBRALTAR POINT INTERNATIONAL ARTIST RESIDENCY PROGRAM**

The Gibraltar Point Residency transcends political, aesthetic and geographic boundaries, welcomes diversity and provides a spawning ground for unique cultural alliances. The program is open to Canadian and international artists who are engaged in the research, development or creation of work. Emerging, mid-career and established professional artists are invited to apply. Participants in the residency program receive accommodation, a private work studio and all meals at no cost. Travel and material costs are the responsibility of participating artists.

The residency program aims to further the professional development of artists by: enabling the creation and production of new work; fostering an exchange of ideas and influences;

encouraging the sharing of expertise; inspiring new works of art and creative collaborations; and building relationships between artists working in different media. The program is designed and managed by Artscape and takes place for a single 30-day term each calendar year at the Gibraltar Point Centre for the Arts on Toronto Island. Guidelines for Submissions, a Standard Application Form and Answers to Frequently Asked Questions can be found at <http://www.torontoartscape.on.ca/gpiarp>

## 4. Editor's Corner

### From the Editor

The biennial conference year provides an occasion to engage in academic communications among our members. In July 2006, the first "triathlon" of conferences on cultural policy studies will be held in Vienna, Austria. After our 14<sup>th</sup> ACEI biennial conference for 6-9 July, Social Theory, Politics, and the Arts (STP&A) will hold their 32<sup>nd</sup> annual conference for 9-11 July. It will be followed by the 4th International Conference of Cultural Policy Research (ICCP 2006) for 12-16 July. This offers a unique opportunity to participate in an international and interdisciplinary exchange of research ideas and results and to hear eminent invited speakers dealing with important policy and academic issues on culture and the arts.

I thank my graduate assistant Shinhyun Ahn of Graduate School of Culture Technology, KAIST for assisting me in preparing this PDF version of the newsletter. I also thank those who sent information for this issue. The key to success of this newsletter is the information from you, the general membership of this association. Please respond to the [Call for Information](#).

I wish you all a very happy and productive 2006 (the year of the dog in Chinese calendar) and I look forward to meeting many of you at the conference in Vienna

### **Byung-Hee Soh**

Professor of Economics, Kookmin University, Seoul, Korea

And Adjunct Professor, Graduate School of Culture Technology,

Korea Advanced Institute of Science and Technology (KAIST), Daejeon, Korea

[Editor, ACEI newsletter [acei\\_news@yahoo.co.kr](mailto:acei_news@yahoo.co.kr)]

**“Triathlon” of Conferences**

<b>6-9 July 2006</b>	<b>ACEI</b>
<b>9-11 July 2006</b>	<b>STP&amp;A</b>
<b>12-16 July 2006</b>	<b>ICCPR</b>

**Quotations on Arts and Culture:**

“When white support of Negro literature and art was partially withdrawn after 1929, Negroes tended to react away from doing the things whites wanted them to do. Paul Robeson, for example, declared:

I believe where the Afro-American made his mistake was when he began trying to mimic the West instead of developing the really great tendencies he inherited from the East. I believe the Negro can achieve his former greatness only if he learns to follow his natural tendencies, and ceases trying to master the greatness of the West. My own instincts are Asiatic.

This is only petulance, of course, but many Negro writers and artists have come to believe that they can develop an art quite distinct from the white American’s art and from what the white American is willing to pay for.” (P.994)

--- **Gunnar Myrdal** (1898 - 1987) *An American Dilemma: The Negro Problem and Modern Democracy*, v.II, New York: Pantheon, 1944, 1972.

[submitted by B.H. Soh]

## Call for Information

**Please share information** that may be useful or of interest to other members:

Information on conferences.

Information on books and papers you have written.

Information on personal achievement and changes.

(affiliations, positions, promotions, honors, etc.)

Information on cultural events in your country.

Country report on the status of arts and culture or relevant policies.

A short account of a unique customs and cultural aspects of your country

that may enlighten Easterners or Westerners as the case may be.

Submit quotable quotations on arts or culture.

(Please be specific about the reference so that the editors can verify the quotations)

Submit short and semi-academic article on arts and culture

Submit short and succinct account of data on arts and culture

All the information should reach the editor **by 20 July 2006**

to be considered for the August 2006 issue.

**Where to send: Professor B.H. Soh**

Editor, ACEI Newsletter

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### ACEI Newsletter

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