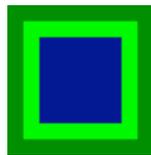


**Association for Cultural Economics International**

**ACEI**

# **Newsletter**

**Volume 14 Number 2**



**August 2007**

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## 1. Matters of the ACEI

### ◆ From the President

As many of you are aware, the venue and dates for the 15<sup>th</sup> ACEI International Conference have been changed. At the Vienna congress, it had been agreed with Professor François Colbert of HEC Montreal that he would be the local organiser of the next conference and we all were looking forward to being in Montreal. Sadly, though, at the crucial planning stage, Professor Colbert was unfortunately unwell and advised to cut down his work load on medical grounds and as felt he could not guarantee to make the necessary arrangements, it was decided by the Executive that we should look for another North American venue as soon as possible so as to ensure a sufficient planning period. Very gallantly, Neil Alper stepped in and offered to organise the conference at his home Northeastern University in Boston, Mass. Needless, to say, we owe him a great debt of gratitude, not least as he and colleague Greg Wassall had organised the very successful meeting in Boston in 1996, which many members still remember. Accordingly, the 15<sup>th</sup> International Conference takes place in Boston, Mass. 13–15<sup>th</sup> June, 2008 with President-Elect Gillian Doyle in charge of the academic programme.

As at Vienna, the Boston conference will be preceded on 12<sup>th</sup> June by a pre-conference workshop for young researchers. The previous one was deemed to be most successful by all concerned and we believe it is an excellent way of attracting new young cultural economists to the ACEI. As in Vienna, Executive Board members Xavier Castañer and Steven Tepper will organise the Workshop and we are grateful to them for their contribution to this important event.

The other development to report on is that we are well underway with the redesign of the ACEI website and by the next Newsletter, we hope to be up and running. It has been a slow process but we are sure it will be a most worthwhile improvement and contribution to the work of the Association. This was one of the topics discussed at the ACEI Executive Boards meeting held in Saint Savin, France, that was superbly organised by Executive Board member Xavier Greffe. The decisions taken at that meeting are reported below by Neil Alper. We welcomed Carlos Ulibarri from the New

Mexico Institute of Mining and Technology in the USA as the new Executive Board member filling Gillian Doyle's place on the Board. Another welcome new appointment is Sam Cameron from University of Bradford, UK, as Co-Editor of the *Journal of Cultural Economics*. Last but by no means least, we would like to thank Byung Hee Soh for his staunch service as Editor of this *Newsletter*. It is an important contribution to the work of the Association and we are most grateful for his dedication to it.

Ruth Towse,

[ACEI President: [towse@fhk.eur.nl](mailto:towse@fhk.eur.nl) ]

### ◆ From the President-Elect

Dear all,

It is my pleasure to remind you to mark your diaries, submit paper proposals and make a note to plan travel for the next ACEI conference which will take place in the vibrant and lovely city of Boston on June 13-15 2008 with a welcoming reception on Thursday evening, June 12. A Call for Papers can be found at the website ([acei.neu.edu](http://acei.neu.edu)). Attractions include plenary sessions with presentations from our President Professor Ruth Towse and from Professor Tyler Cowen at George Mason University; a conversation on economic challenges and issues among a panel of local music industry participants and experts; and a special session to commemorate the 25<sup>th</sup> anniversary of publication of a seminal work in our field, *Patrons Despite Themselves: Taxpayers and Arts Policy* by Alan L. Feld, Michael O' Hare and J. Mark Schuster. Neil Alper from the host institution, Northeastern University, has lined up excellent conference facilities and local accommodation in Boston (information for online hotel reservations will be posted on the ACEI's website shortly as will information for on-campus graduate student housing). He is working on identifying a location for a conference banquet at an attractive local arts venue and other social gatherings to provide a warm reception for one and all.

Young researchers interested in attending a pre-conference workshop on June 12 will find details of this event at the ACEI website in the near future.

Please don't forget to submit your Paper Abstracts for the next Conference in June 2008 by January 14, 2008, and please do help spread the word about this event to academic colleagues across the disciplines, artists, managers, policy-makers and any others you know of that share an interest in economics-related questions affecting cultural industries and activities. By doing this, you will help ensure the rich and lively scientific programme and the valuable and energizing exchange of ideas that we want to promote and enjoy at our bi-annual conferences.

I look forward to seeing you in Boston next year.

Gillian Doyle

August 1, 2007

[ACEI President-Elect: at: [g.doyle@ccpr.arts.gla.ac.uk](mailto:g.doyle@ccpr.arts.gla.ac.uk) ]

## ◆ Report of the Executive Secretary-Treasurer

Please note the changes in the plans for the 15<sup>th</sup> International Conference on Cultural Economics brought about by unforeseen circumstances. The conference will be held in **Boston, USA**, during from **June 12-15, 2008** (reception to be held the evening of June 12 with sessions starting the morning of June 13). I will again be your local host and I will try to provide an experience equal to, if not better than, the 9<sup>th</sup> International Conference which I also hosted in 1996. Be sure to save the dates. Gillian Doyle, President Elect, has been working very hard planning the program, some of which is described in her letter that can be found elsewhere in the Newsletter. If you haven't already seen it, the call for papers can be found on the ACEI's website ([www.acei.neu.edu](http://www.acei.neu.edu)). Information about the conference hotel and alternatives for graduate students will be available on the website shortly.

The ACEI's Executive Board held its annual meeting in early June in Saint Savin, France. Xavier Greffe did an outstanding job in hosting six members of the Executive Board, the Past President, all the officers and two guests, Tom Smith who will be taking over for me next year as Executive Secretary-Treasurer and Michael Rushton, co-editor of the 'Journal of Cultural Economics.' The agenda for the meeting covered

a wide range of topics including the following:

1. Passed a motion formalizing the process of appointing the Executive Board candidate with the fourth highest votes to fill the Executive Board vacancy created if, in that election, the newly elected President Elect was a member of the Executive Board.
2. Discussed the plans for the creation of a new website for the Association as part of the transition from the Association's executive office being hosted by Northeastern University to it being hosted by the University of Illinois at Chicago.
3. Several items related to the 'Journal of Cultural Economics' were discussed.
  - a. The appointment of Sam Cameron, of the University of Bradford, as the new co-editor was announced.
  - b. The recommendation of the appointment of several new members to the 'Journal's' editorial board was approved.
  - c. A committee was established to work toward the renewal of the Association's agreement with Springer of the 'Journal's' editors which expires next year.
4. There was discussion and agreement to again host a Young Researchers' Workshop at the 2008 conference. Details on this will be posted on the ACEI's website as they become available.
5. The Board discussed concerns with paper presenters not showing up for the conference and what, if anything, could be done to minimize this problem.
6. Approval was given to a proposal by Trine Bille and Christian Hjorth-Andersen to host the 16<sup>th</sup> International Conference in 2010 in Copenhagen.

Again, as Treasurer I can report that the treasury is strong even after absorbing some of the costs associated with the Saint Savin meeting of the Executive Board. Current membership in the Association is 117.

The planning for the transition to Tom Smith as the new Executive Secretary-Treasurer is ongoing. It is expected that Tom will take over most of the responsibilities by early next year and full responsibilities by the time of the Boston conference. We are both working to make the transition as smooth as possible and as

transparent and smooth to the membership as well.

If there are questions regarding any of these items, the please feel free to contact me at: [acei@neu.edu](mailto:acei@neu.edu).

Respectfully,

Neil Alper, ACEI Executive Secretary-Treasurer

August 2, 2007

[ACEI Executive Secretary-Treasurer: [acei@neu.edu](mailto:acei@neu.edu)]

## 2. Academic Interests

### ◆ Conferences Scheduled and Calls for Papers

#### **(1) The 2nd Annual EPIP conference on Intellectual Property Rights**

LUND, Sweden, 20-21 September 2007. Deadline for paper submission: 1 April 2007. JEL classification(s): F, H, K, L, O, P. Further information at: <http://www.epip.eu>

#### **(2) MEDIA and COMMUNICATION, Quantitative and Econometric Analysis**

Paris, France, 22-23 November 2007. Deadline for paper submission: 11. May 2007, JEL classification(s): A, C, D, E, F, I, K, L, M, O, P, Z. Further information at: <http://www.aea-eu.com/2007Paris>

#### **(3) Business and Globalization**

Ohrid, Macedonia, The Former Yugoslav Republic, from 19. October 2007 to 20. October 2007. Deadline for paper submission: 19. October 2007, JEL classification(s): A, B, C, D, E, F, G, H, J, K, L, M, N, O, P, R, Z Further information at: <http://www.eccfp.edu.mk/kefp2007>

#### **(4) Economic Cooperation in South-East Europe: Problems and Prospects**

Sofia, Bulgaria, from 26. October 2007 to 27. October 2007. Deadline for paper submission: 15. September 2007, JEL classification(s): D, E, F, G, H, J, L, M, N, O, Q, Z Further information at: [http://www.unwe.acad.bg/?lang=en&page\\_id=84](http://www.unwe.acad.bg/?lang=en&page_id=84)

#### (5) Seventh International Business Research Conference

Sydney, Australia, from 3. December 2007 to 6. December 2007. Deadline for paper submission: 1. October 2007, JEL classification(s): A, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, Z Further information at: <http://worldbizconference.com>

#### (6) CONFERENCE ON CONTEMPORARY ISSUES IN DEVELOPMENT ECONOMICS

Kolkata, India, from 19. December 2007 to 20. December 2007. Deadline for paper submission: 31. August 2007, JEL classification(s): C, D, E, F, G, H, I, J, K, L, O, Q, R, Z Further information at: [http://www.jadavpur.edu/conference/Conference\\_-JU2007.pdf](http://www.jadavpur.edu/conference/Conference_-JU2007.pdf)

#### (7) International Conf. on Enterprises and Environment: towards Global Citizenship

Kolkata, India, from 4. January 2008 to 5. January 2008. Deadline for paper submission: 15. September 2007, JEL classification(s): A, F, G, I, J, M, O, Q, R, Z Further information at: <http://www.ibsindia.org/international/International.htm>

### ◆ Publications by ACEI Members

The editor would like to encourage you to submit the list of your recent publications of books, papers, and manuscripts so that others may benefit from the results of your research.

#### (1) Books

– Victor Ginsburgh and David Throsby, (eds.), *Handbook of the Economics of Art and Culture*, 1, Amsterdam: Elsevier, 2007, xxxv + 1321 p.

[http://www.elsevier.com/wps/find/bookdescription.cws\\_home/622130/description#description](http://www.elsevier.com/wps/find/bookdescription.cws_home/622130/description#description) The Handbook is placed firmly in economics, but it also builds bridges across these

various disciplines and will thus be of interest to researchers in all these different fields, as well as to those who are engaged in cultural policy issues and the role of culture in the development of our societies.

- Ruth Towse (ed.), *RECENT DEVELOPMENTS IN CULTURAL ECONOMICS*, Cheltenham: Edward Elgar, 2007, 752pp.

A collection of recent work in cultural economics: 37 articles, dating from 1989 to 2006  
Contributors include: M. Blaug, T. Cowen, V. Ginsburgh, W. Grampp, B. Frey, S. Liebowitz, A. Peacock, S. Rosen, D. Throsby, H. Varian. This book can be ordered at a discount from the publishers via [http://www.e-elgar.co.uk/bookentry\\_main.lasso?id=3825](http://www.e-elgar.co.uk/bookentry_main.lasso?id=3825).

**(2) Published Papers** (in the order received)

- Mathias Dewatripont, Victor Ginsburgh, Patrick Legros and Alexis Walckiers, **Pricing of scientific journals and market power**, *Journal of the European Economic Association* 5 (2007), 400-410

- Victor Ginsburgh and Jan Van Ours, **How to organize a sequential auction. Results of a natural experiment by Christie's**, *Oxford Economic Papers* 59 (2007), 1-15.

- Victor Ginsburgh and Sheila Weyers, **Creation and life cycles of artists**, *Journal of Cultural Economics* 30 (2006), 91-107.

- Victor Ginsburgh and Sheila Weyers, **Comparing artistic values. The example of movies**, *Empirical Studies of the Arts* 24 (2006), 163-175.

- Victor Ginsburgh and Sheila Weyers, **Persistence and fashion in art: The Italian Renaissance from Vasari to Berenson and beyond**, *Poetics* 34 (2006), 24-44.

- Victor Ginsburgh, Jianping Mei and Michael Moses, **On the computation of art**

**indices in art**, in Victor Ginsburgh and David Throsby, eds., *Handbook of the Economics of Art and Culture*, Amsterdam: Elsevier, 2006.

– Françoise Benhamou and Victor Ginsburgh, **Copies of artworks. The case of paintings and prints**, in Victor Ginsburgh and David Throsby, eds., *Handbook of the Economics of Art and Culture*, Amsterdam: Elsevier, 2006.

### 3. Other Information

☆ Call for Papers for the ACEI Biennial Conference  
The 15th International Conference on Cultural Economics  
Boston, Massachusetts, USA, June 12 – 15, 2008

The organisers of the 15<sup>th</sup> international conference of the Association for Cultural Economics International (ACEI) invite submission of papers on any aspect of cultural economics. The conference will be hosted by Northeastern University and will take place in Boston from Friday June 13<sup>th</sup> to Sunday June 15<sup>th</sup> 2008. Further information about the conference, local arrangements etc and about a pre-conference workshop for young researchers on the afternoon of June 12<sup>th</sup> (which involves a separate application process) can be found at <http://www.acei.neu.edu>.

Papers are invited from members and non-members in all areas of the application of economics to the arts, heritage, media, cultural industries, cultural policy and related areas. Contributions from managers, policy-makers and practitioners working in the cultural sector as well as from scholars of any discipline that share an interest in economics-related issues and questions concerning this field are welcome. Contributed papers will be scheduled throughout the conference, generally grouped into sessions of four, and these may be published afterwards as a reference resource at the ACEI website.

Suggestions by scholars who wish to organize a group session under a specific research topic are very welcome, provided that the four papers in the session do not come from the same research center, organization or university.

Please send an Abstract of 100-150 words including your name, mailing address and email address, institutional affiliation and position held, and explaining the contribution of your paper to cultural economics. The Abstract should be sent by email (as .doc or .pdf) to Gillian Doyle at [ACEI2008@gmail.com](mailto:ACEI2008@gmail.com). The final date for submission of Abstracts is **January 14, 2008**. Acceptance will be notified by February 28. Once accepted, papers for inclusion in the conference programme must be forwarded electronically to the conference administrator by April 30, 2008 which is also the conference registration deadline for those giving papers. Papers should be restricted to 15 pages (12 point, 1.5 spacing) and authors are encouraged to submit their papers for possible publication in the *Journal of Cultural Economics* (<http://www.editorialmanager.com/jcec/>)

The efficacy of **markets versus interventions** in the provision and arts and culture will provide a theme at two of the conferences plenary sessions – one an address by **Tyler Cowen** (George Mason University) on economics of arts and another a panel session on the **music industry**. In addition, **Ruth Towse** (Erasmus University Rotterdam) will present an address as President of the Association.

Information regarding the ACEI is available on [www.acei.neu.edu](http://www.acei.neu.edu) and from Neil Alper, Executive Secretary-Treasurer, Northeastern University, email: [acei@neu.edu](mailto:acei@neu.edu).

### ☆ Graduate Program at Scuola Superiore of the University of Catania

The Master program in *Economics and Administration of Cultural Heritage* (MEACH) will be held in Siracusa (Italy), the language of instruction is English and the deadline for applying is October 8, 2007. The call and the application form are available at the following link: [http://151.97.230.10/masters\\_int/english/CALL\\_MEACH\\_07-08\\_definitivo.pdf](http://151.97.230.10/masters_int/english/CALL_MEACH_07-08_definitivo.pdf) and the Syllabus can be found at <http://151.97.230.10/postlaurea/masterintern.php> .

☆ ENCUENTRO INTERNACIONAL SOBRE ECONOMÍA DE LAS ARTES DEL  
ESPECTÁCULO, BUENOS AIRES – ARGENTINA, 5, 6 y 7 de septiembre de  
2007

Salón de Actos, Facultad de Ciencias Económicas – UBA. Facultad de Ciencias Económicas  
– UBA, Observatorio Cultural/Posgrado en Administración de Artes del Espectáculo.  
EXPOSITORES Y PONENCIAS (Cvs al final de este documento) Lluís Bonet (España);  
Xavier Dupuis (Francia); Michael Rushton (Estados Unidos); David Throsby (Australia);  
Héctor Schargorodsky (Argentina): Contacto para información sobre el Encuentro y los  
expositores: Héctor Schargorodsky –teléfono: 4370-6160, email: [obscult@econ.uba.ar](mailto:obscult@econ.uba.ar)

#### 4. Editor's Corner

##### ◆ From the Editor

I apologize for the delay of this issue of the newsletter. Please note that the ACEI conference site has been changed from Montreal to Boston. Professor Sam Cameron of the University of Bradford has succeeded Professor Günther G. Schulze as the second co-editor of the *Journal of Cultural Economics*.

The key to success of this newsletter is the participation from you, the general membership of this Association. Please read the **Call for Information** at the end of this newsletter and contribute your information to this newsletter.

Byung Hee Soh

[Editor, ACEI newsletter [acei\\_news@yahoo.co.kr](mailto:acei_news@yahoo.co.kr)]

##### ⊙ Quotations on Arts and Culture:

Then we must emphasize the impulse to create. Probably the greatest single source of saving is the putting of income back into a business, because of sheer interest in the business and the desire to make it grow. That the desire for the increased income is not the dominant motive in much of this is proved by the fact that men

invest as desperately in an enterprise never likely to be profitable as they do in the most prosperous concern, and by the further fact that much of the reinvestment in society is made by directors of corporations who will not get the fruits of the work for themselves at all.

The truth is, we believe, that the real motives of human life, at least of those people who do big things, are idealistic in character. The business man has the same fundamental psychology as the **artist**, inventor, or statesman. He has set himself at a certain work and the work absorbs and becomes himself. It is the expression of his personality; he lives in its growth and perfection according to his plans.

---- Frank H. Knight(1885-1972), *Risk, Uncertainty,*  
*and Profit*, Boston: Houghton Mifflin Company 1921.

## ◆ Call for Information

**Please share information** that may be useful or of interest to other members:

Information on conferences.

Information on books and papers you have written.

Information on personal achievement and changes.

(affiliations, positions, promotions, honors, etc.)

Information on cultural events in your country.

Country report on the status of arts and culture or relevant policies.

A short account of a unique customs and cultural aspects of your country

that may enlighten Easterners or Westerners as the case may be.

Submit quotable quotations on arts or culture.

(Please be specific about the reference so that the editors can verify the quotations)

Submit short and semi-academic article on arts and culture

Submit short and succinct account of data on arts and culture

All the information should reach the editor **by 20 January 2008**

to be considered for the February 2008 issue.

**Where to send: Professor B.H. Soh**

Editor, ACEI Newsletter

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※ For a **membership application form**, see the ACEI  
**homepage** at <<http://www.acei.neu.edu/>>